



## APRIL 2011 NEWSLETTER

### *From the editor...*

If you are not currently affiliated with a club and would like the support of a club in helping to learn and make sound investment decisions, your chapter can help with our all new **Find-a-Club** program. We currently have eight clubs registered with the new program and more signing up. Just visit the Rocky Mountain [website](#) and click on "Find a Club"

- John Rogers

### **COMING EVENTS**

> **StockTalk:** April 9<sup>th</sup> featuring analysis of ResMed (RMD). [REGISTER NOW!](#)

> **Spring EduFest:** April 30<sup>th</sup>, 9am to 4:30pm, Colorado Christian University. [REGISTER TODAY!](#)

Go to our [website](#) for more information!

### **SPRING EDUFEST, APRIL 30<sup>TH</sup>**

The theme for the Spring EduFest on April 30<sup>th</sup> at Colorado Christian University is **"Shaping Up Your Portfolio"** and is the first in a series of EduFests putting emphasis on preparing for and living in retirement. We're all in either of those two categories, so there is something of great interest for everyone.

Our keynote speaker will be Doug Gerlach. See "Meet Doug Gerlach" below.

#### Spring EduFest Program:

- "Basic Estate Planning" – [Philip Keenan](#), Ambler & Keenan, LLC
- "How the Pros Decide to Sell a Stock" – Doug Gerlach

- "Dividend Matters" – John Rogers
- "Energy Sector Study and Cyclical Stocks" – Joan Loken
- "Go Offense! Go Defense! Portfolio Management with ToolKit 6" – Doug Gerlach

### **MEET DOUG GERLACH**

As a recognized authority on online investing, Douglas Gerlach has helped hundreds of thousands of people get started on the road to financial freedom. A true Internet pioneer, he founded one of the earliest financial Web sites, Investorama.com, in 1995. Through the years, Doug has maintained his commitment to making personal finance accessible to everyday folk, through Web sites, books, magazine articles, media appearances, and speaking engagements.

Doug is closely involved with [BetterInvesting](#), formerly the National Association of Investors Corporation (NAIC), the leading non-profit organization committed to investment clubs and investment education. He served on the NAIC Computer Group's Board of Directors from 1995 to 2004. In 1996, Doug received the Distinguished Service Award (also known as the "Dutch Shoes" Award) from the NAIC's Investment Education Institute in recognition of his pioneering efforts using the online medium to teach people how to invest in the stock market. This prestigious award, typically given for lifetime achievement, is an indicator of the impact that the Internet has had on BetterInvesting's outreach to investors and of Doug's role in those efforts.

As a regular contributor on the topic of personal investing, Doug's articles have appeared in many financial and technology publications. He is the author of [several financial books](#) and is currently the President of [ICLUBcentral Inc.](#), the market leader in investment club accounting software and web sites. ICLUBcentral, a Better Investing subsidiary, also makes several programs for fundamental stock analysis and screening, including [Investor's Toolkit](#), [Stock Prospector](#) and [Take Stock](#). His all-new [Club Accounting 3](#) for Windows program was released in June 2005 to acclaim by club treasurers across the country. He is also Editor-in-Chief of ICLUBcentral's [Investor Advisory Service](#), a market-beating investing newsletter published since 1973.

Doug has been a member of the world's first online investment club, the Pioneer OnLine Investment Club, since 1994, serving two terms as its President. He also founded the Blue Chip Posse investment club in 1993 in New York City.

Widely quoted in the mainstream press, Doug is a regular speaker on the topic of online investing, and has spoken at conferences and Investors Fairs from Honolulu to Denver to Berlin. He has been featured in many television and radio programs, as well as in many publications, including CNNfn's Digital Jam, The Wall Street Journal, ComputerWorld, HomePC, Barron's, New York Magazine, Los Angeles Business Review, Fidelity Focus, and The St. Petersburg Times, among other publications.

### **TALES FROM THE BRIGHT SIDE**

The West Coast chapter is offering an educational series via

webinar that our Rocky Mountain Chapter members can join. This series is being offered Monday evenings from 7:30 to 9:30pm Mountain Time on these dates:

**4/11/2011, 4/18/2011, 5/2/2011,  
5/09/2011, 5/16/2011**

If you've found our Saturday venues inconvenient or live too far from Denver making it impractical to attend our classes, this may be what you're looking for.

This webinar series includes four online classes plus an interactive review session to help new investors learn how to use and complete the Stock Selection Guide (SSG), BetterInvesting's premier stock analysis tool. Homework is assigned at each session to reinforce the concepts presented. Handout materials are made available for students to download.

BetterInvesting's [Online Stock Selection Guide \(SSG\)](#) is the tool used throughout the series. The free, fully-functional trial version of the Online SSG may be used by all members and non-members to complete the homework assignments and get the most out of the series.

Recordings are made available for all sessions to allow students to review a missed class or to re-review for better understanding. Students have access to all the recordings until two weeks after the final review session (6/1/2011).

**\$40 for BI members**

**\$60 for non-members**

**[Register Now!](#)**