

NEWSLETTER

Special Alert . . .

BI National Convention in St. Louis, June 10-13, 2010

Also - May Events in Colorado . . . Stock Talk and SSG Classes

The Better Investing National Convention in St. Louis . . . The mission of **BetterInvesting (BI)** is to provide outstanding investor education to all of its members, and nothing tops the superior training to be found at ***The BI National Convention 2010 (BINC)***.



The event, held **June 10-13, is taking place at the Hyatt Regency St. Louis at the Arch.** The hotel is located on the banks of the **Mississippi River** next to the **Gateway Arch**,

and is conveniently located near many of the area's top attractions.

The **BI Volunteer Advisory (BIVA) Board** has put together a premier seminar with a large variety of classes for a broad range of education levels. **BINC** offers something for everyone, and the schedule for Saturday, June 12 is no exception.

The morning will start with a **keynote address** by **Sam Stovall**, chief investment strategist, **Standard & Poor's**, and author of "***The Seven Rules of Wall Street: Crash Tested Investment Strategies that Beat the Market.***" During his presentation, **Sam will speak about eliminating emotions from your investment decisions and give us his outlook for the second half of 2010 and what he expects in the market.**



Sam's speech will be followed by the ever-popular town hall meetings, held by **Kamie Zaracki, CEO, BI, and Roger Ganser, Chairman, BI Board.** Roger and Kamie will bring attendees up-to-date on **BI**, as well as several initiatives to support investment clubs.



Another feature **BINC** will be offering this year is the "**Classes-to-Go**" series. These sessions are free and open to the public starting Saturday morning. There will be 18 of these

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ROCKY MOUNTAIN CHAPTER . . .

The Rocky Mountain Chapter is run by a group of dedicated volunteers who provide education and support services to **BetterInvesting** members and clubs in Southern Wyoming to New Mexico and from Kansas to



Vail. We are always looking for new folks to join our team. If you are interested, have questions or need additional information, please contact us using the the following Chapter Contact email address: contact@rockymtn.betterinvesting.net

mini-classes, and each is designed for you to easily take back what you've learned to your club – you'll even get a complete set of PowerPoint slides!

Saturday afternoon will feature **Josh Peters, CFA, equity income strategist,**



Morningstar, as he teaches two classes covering various aspects of dividend investing. Josh is also the **editor of Morningstar®**

DividendInvestor™, and author of

“The Ultimate Dividend Playbook: Income, Insight and Independence for Today’s Investor.” And if you join us in class, don’t be surprised if the handout is a book written by the teacher!

Lori Schock, Director, SEC’s Office of Investment Education, will talk about recognizing



and **avoiding investor fraud,** and **Christine Kieffer, Senior Director, FINRA Investor Education Foundation,** who will be teaching a class called **Outsmarting Investment**

Fraud.

Be sure not to miss a great opportunity to have your **club or individual portfolio reviewed by an**



expert! Scott D. Horsborgh, CFA, Seger-, Inc., will be reviewing two club or individual portfolios on Saturday. Scott is one of the authors of **BI Magazine’s Repair Shop** column, and if you are interested in having your club or individual

portfolio reviewed, please send an email to info@seger-elvekrog.com.

Please include the following information: a portfolio statement, information about the club or individual (a little history, how you operate, etc.) and the challenges you or your club would like Repair Shop to address. Also, send the portfolio itself, as well as a contact name, phone number and email address.

Scott will choose from the submitted portfolios based on the following criteria:

1. A portfolio consisting almost entirely of stocks, not mutual funds or bonds.
2. The narrative about the investor's or club's history and the challenges it would like addressed.
3. The general interest of the portfolio. Scott will choose a diversified portfolio with small- and mid-size stocks over one that consists entirely of giant companies, for instance.

The deadline for submission of this information is May 10. BINC is the place to be June 10-13 for investment learning, sharing of investment ideas and fellowship. Attendees will have over 100 classes to choose from, access to the computer lab and much more.

You must book hotel reservations on or before May 17th, 2010 to get convention rate of \$130, which includes internet. Register now, hotel space is limited. **StockCentral** members are eligible for the member registration. Just put in **StockCentral** or your **BI** membership number. Please take advantage of this special price and join us June 10-13, 2010. For more information and registration, please visit [BI National Convention 2010](#). See you in St. Louis.

May 8th Stock Talk

Please join us for the next **Stock Talk** jam session on **Saturday, May 8th from 9am to 10:30am.** You can attend in person at the **Indian Tree Golf Course** restaurant and enjoy a complementary continental breakfast while participating in the discussion or you can conveniently attend from home over the internet via GoToMeeting. In this session, we take a look at the **Consumer Goods** sector and focus on the **Apparel Footwear industry** illustrated by an in-depth study of **Deckers Outdoors (DECK)** and complete an SSG together as a group. This is the ideal place to have fun and learn at the same time in a supportive



atmosphere appropriate for both the novice and experienced investor. Visit our website for more details and registration: www.rmchapter.org .

Tales from the Bright Side. Kudos to those of you who attended our **Spring EduFest** on April 17th. You made a very wise decision. We all learned a great deal from our superstar presenters, **Saul Seiberg, Bonnie Biafore, and Ken Kavula**. Saul showed us how to make a



judicious use of technical analysis to support our fundamental foundation. He cautioned not to jump into technical analysis before you develop a sound understanding of fundamental analysis on which the **BI** method is based. Such an understanding is built by attending classes and other **BI** events. One of the best venues for practicing stock analysis the BI way is our monthly **Stock Talk** sessions. If you feel you're solidly based in BI methodology, then you may be ready to use technical analysis to help you be a better all around investor. Bonnie showed how to find good investment leads and opportunities using the internet and a number of free, good quality screening tools. Finally, Ken showed us how to organize and marshall our club member resources into an in-depth analysis of a sector and industry and find the leaders therein to buy at sensible prices. If you missed this **EduFest**, **make sure you don't miss the Fall EduFest on September 18th**. We're lining up another great program with the theme "It's When You Sell That Counts". Come and join with other BIers to learn when and why to sell along with other topics of interest.

Stock Selection Guide (SSG): Your Guide to Investing Success. **Parts 2 and 3** of our three part SSG class series will held on **May 1st and**

May 22nd featuring the **ToolKit software** for quick and accurate preparation and interpretation of the



SSG. These two parts will be taught at the **Littleton Douglas H. Buck Community Recreation Center, 2004 W Powers Ave., Littleton**, where each

participant will have their own computer for step by step, click by click instruction. We are putting special emphasis on learning how to use the computer for **SSG** preparation and interpretation of the **SSG** to help evaluate stocks and support sound buy/sell decisions.

Whether you are a novice or a more experienced investor looking for a refresher on the investing methodology of **BI**, these three classes are designed for you. Your instructors are experienced, knowledgeable investors who want to help you succeed in the world of investing and will give you the personal attention you need to learn the subject thoroughly. Go to our website, www.rmchapter.org , and click on "Classes" for more information and registration.



"I've heard people say they'd be satisfied with a 25 or 30 percent annual return from the stock market! Satisfied? At that rate they'd soon own half the country along with the Japanese and the Bass

brothers. Even the tycoons of the twenties couldn't guarantee themselves 30 percent forever, and Wall Street was rigged in their favor.

In certain years you'll make your 30 percent, but there will be other years when you'll only make 2 percent, or perhaps you'll lose 20. That's just part of the scheme of things, and you have to accept it." – *Peter Lynch*